

Learning Channel

Take Control of your Learning. Now.



CROSSKNOWLEDGE
A Wiley Brand

August 2017

A man in a dark suit, white shirt, and blue tie, wearing black-rimmed glasses, is shown in profile, looking down and to the left. He is holding a silver pen in his right hand, with the tip of the pen resting on his lower lip. The background is a bright, out-of-focus office interior with a window and some greenery.

Self Driven Learning

Put learners in charge of their own learning experience

Shift from internal programs aimed at developing people to innovative platforms that enable people to develop themselves.

Compelling and Dynamic Learning Experience for **Your Learners**

Today



Learning is a **series of corporate programs** built around L&D-designed content and experts



L&D **experts push out training**, identifying required courses for employees based on roles



The focus is on **internal** training sanctioned by the company

Tomorrow



Learning is an **“environment”** and an **“experience”**



Employees pull learning, accessing resources from inside and outside of the company



External training is available from any digital content source

The future



Employees **learn how to learn** through facilitation and coaching



Learning organizations play a **supporting role** in what a person learns



Learning Channels

Engage and offer a self-directed learning environment

CROSSKNOWLEDGE
Learning Suite



Put **Learner at the Center** of Your New Learning Architecture

Attract and retain your top talent and develop long-term leadership for your company



Boost the **potential** of your learners

| Innovation | Change | Agility



Offer a **100% continuous mobile learning experience**

| Anytime | Anywhere | Any device



Foster a **Learning culture**

| Sharing | Discussing | Communicating

Develop **Within the Community**

Learners connect and help each other meet their professional goals & challenges



Create a community that is based on **similar learning needs**



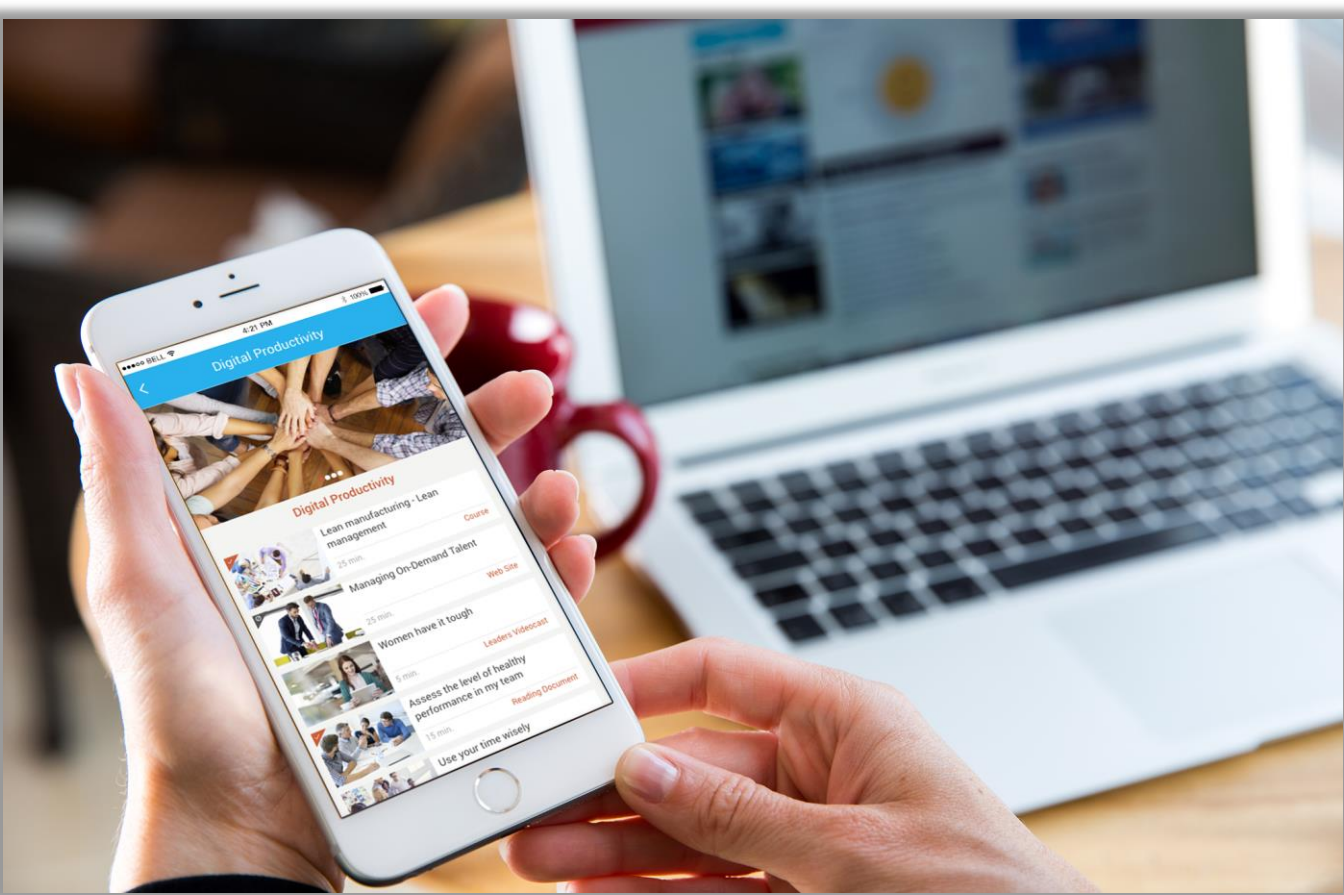
Target your **Millennials and other young employees** who grew in this self learning environment



Leverage the power of **informal learning**

Transform Employee Learning and Development into a **Self Driven Pursuit**

From education providers to content curators and experienced facilitators



Engaged from the start



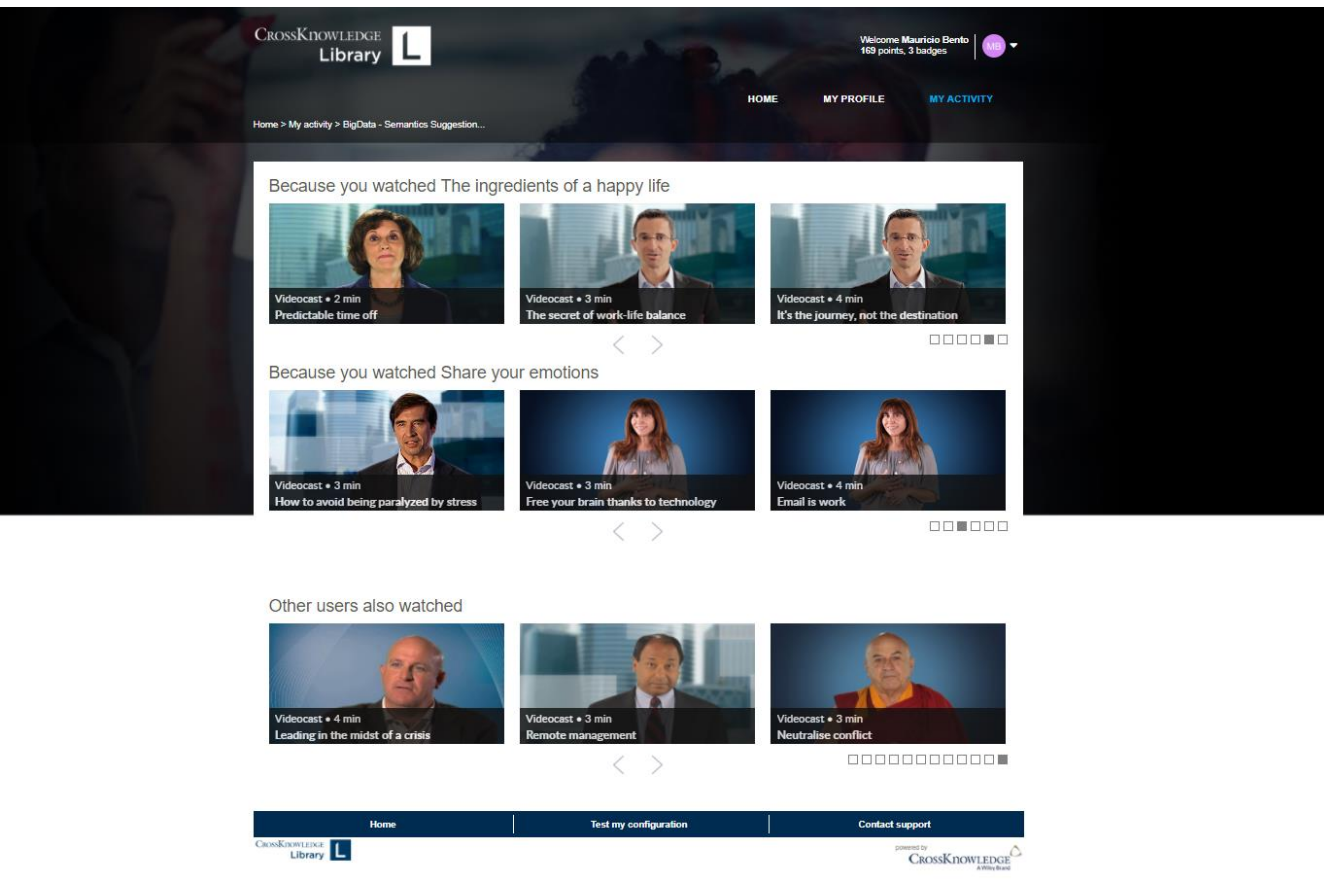
Learners are responsible for **developing**
and training themselves



A **personalized learning portal** that is
enriching

Reach and Exceed Your **Learning Engagement**

Learning as a continuous process, not an episodic event



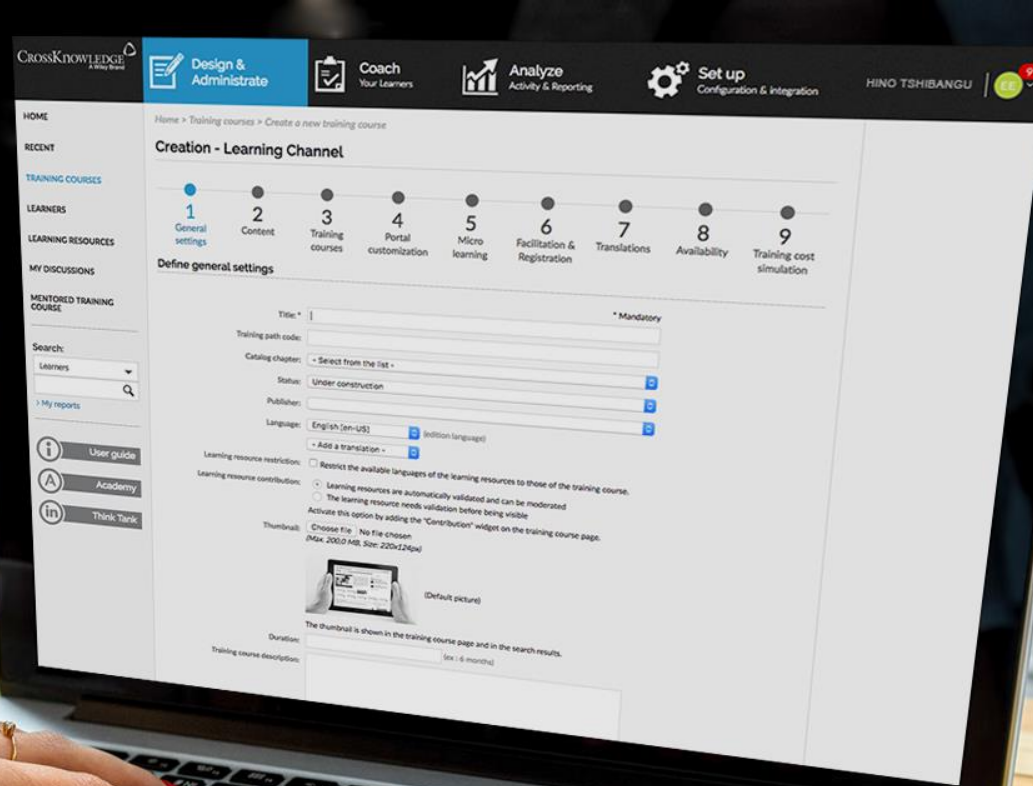
Enable learners to access content from a wide range of **internal and external sources**



Keep learners engaged by providing customized learning recommendations
'Netflix' and 'Amazon' style



Create an **on-demand** learning experience



Easy to Operate

Boost the potential of your communities

Easy to create learning portals per topics or population

Keep Them on Track, Straight **to the Goal!**

Steer progress and use the platform as support to help your learners reach their goals.



Keep up with daily activities and **evaluate** the impact of training programs



Measure **accomplishments** and **trends** to identify topics of interest



From start to finish, help learners **reach their objectives**

Learning Resource Title	Delivery Type
Innovation and inspirational leadership	
Accelerate Innovation	Learning Packages
Attracting new talent	Learning Packages
Build a learning organization	Learning Packages
Develop your strategic leadership skills	Learning Packages
Foster women leadership	Learning Packages
Management, performance and results	
Drive your sales performance	Learning Packages
Improve your client-focus	Learning Packages
Manage performance reviews effectively	Learning Packages
Managing a high performing team	Learning Packages
Managing for the first time	Learning Packages
Managing in complex environments	Learning Packages
Prepare for your performance review	Learning Packages
Working remotely	Learning Packages
Personal development, effectiveness and impact	
Giving effective feedback	Learning Packages
Giving high impact presentations	Learning Packages
Improve your performance through feedback	Learning Packages
Learning in times of accelerating change	Learning Packages
Managing your time and priorities	Learning Packages
Master interpersonal communication skills	Learning Packages
Work smarter	Learning Packages
Well-being, collaboration and diversity	
Become a great team player	Learning Packages
Boost employee engagement	Learning Packages
Champion well-being in your organization	Learning Packages
Increase your motivation and engagement	Learning Packages
Managing different generations	Learning Packages
Working with global teams	Learning Packages

Learning Packages

These Learning Channels showcase the diversity of our learning formats and will provide you with concrete examples of how our different formats complement each other to create a unique learning experience.

Management, performance and results



Prepare for your performance review

Course • Learning Package



Manage performance reviews effectively

Course • Learning Package



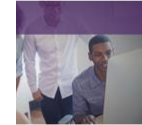
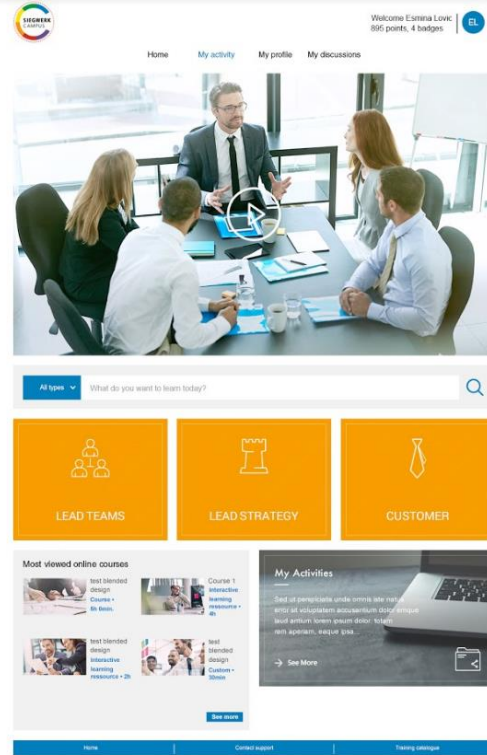
Drive your sales performance

Course • Learning Package



Managing in complex environments

Course • Learning Package



high performing

ing Package



Managing for the first time

Course • Learning Package



Working remotely

Course • Learning Package



We empower your transformation

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