DISCS tyles

The Most Popular Behavioral Style Assessment in the Industry Many of us grew up firmly believing the wisdom of treating others the way you would like to be treated—the Golden Rule. We soon realized that another practical rule to live by seemed to be what we call the Platinum Rule™—
"Treat others the way they want to be treated."

The DISCStyles Assessment

Think about your interactions every day. Have you succeeded spectacularly with one person, only to hopelessly "bomb out" with another the next moment? We all have at one time or another and probably try to shrug it off thinking "That's just the way it is." However, things do not have to be that way. Nearly every contact with every person in all areas of your life can be a success— if you know how to make it happen.

With the *DISCStyles Assessment*, you have the tools to be successful. Your assessment will not only help you become a better you, it will help you behave more maturely and productively by teaching you how to focus on your goals instead of your fears. Then you can develop and use more of your natural strengths, while recognizing, improving upon, and modifying your limitations. This assessment does not deal with values or judgements. Instead, it concentrates on your natural tendencies that influence your behavior.

Product Benefits

- Gain awareness of personal strengths and motivations
- Uncover career development opportunities
- Improve methods for interpersonal communication
- Enhance conflict resolution ability
- Create 360-degree feedback for your leaders
- Build and strengthen teams
- Improve professional relationships internally and externally

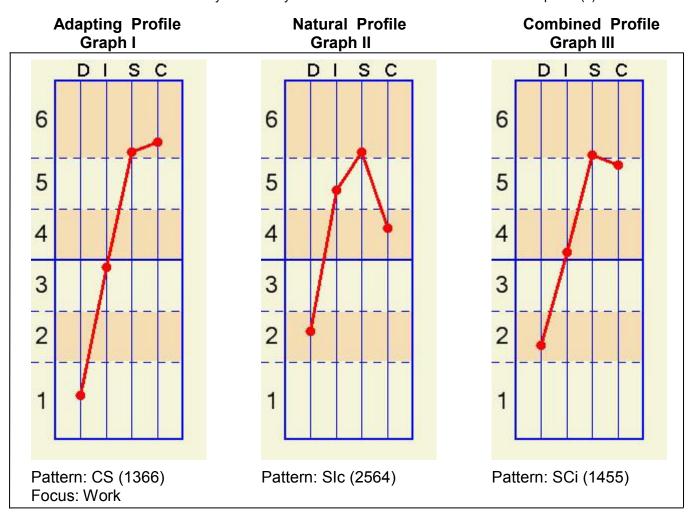


DISCStyles Assessment is totally automated and web-based. Also available as a paper-based assessment. Call for free samples.



eGraphs for Demo2 NSBA

Your Adapting Profile indicates you tend to use the behavioral traits of the CS **profile**(s) in your selected Work focus. Your Natural Profile indicates that you naturally tend to use the behavioral traits of the SIc profile(s).



Graph I is your Adapting Profile. It is your perception of the behavioral tendencies you think you should use in your selected focus (work, social or family). This graph may change in different environments. Graph II is your perception of the real you - your Natural Profile. These are also behaviors you are most likely to exhibit when in stressful situations. This graph tends to be fairly consistent even in different environments. Graph III is the combination of both graphs.

If Graphs I and II are similar, it means that you tend to use your same natural behaviors in that environment. If your Adapting Profile is different from your Natural Profile, this may cause stress if done over a long period of time. You are then using behaviors that are not as comfortable or natural for you.

Your profile is indicated by your highest plotting point(s) above the midline (Segments 4-6). Capital letters indicate your primary behavioral profile(s) and lowercase letters indicate your secondary profile(s). Some people may or may not have secondary profiles. The numbers represent your segment numbers in DISC order. Please refer to **How to Read and Interpret Your eGraphs** from the eGraph section of your Home Page.